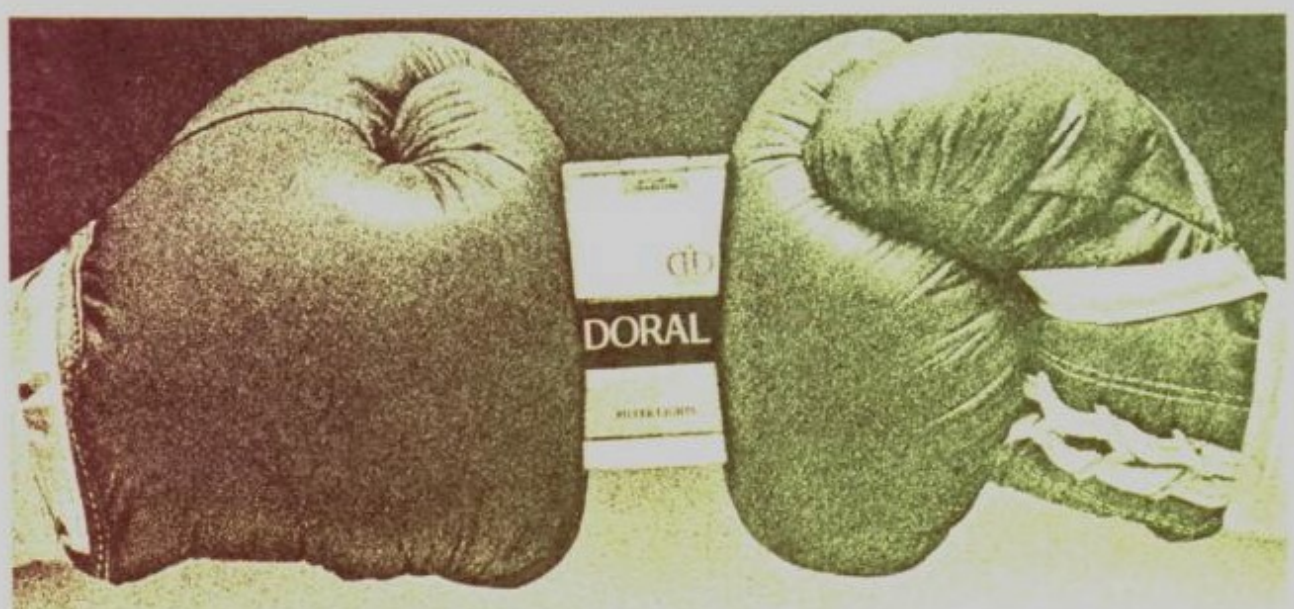
LEO BURNETT U.S.A.



We bet Cambridge taste will K.O. Doral!

Taste 'em yourself!

50¢ off a pack

Good on any style of Cambridge.

Taste breakthrough, generic price!

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Source: https://www.industrydocuments.ucsf.edu/docs/xzkn0003